Designing a Digital Horticultural Toolbox

We seek to understand and identify solutions to the information challenges faced by Midwestern fruit and vegetable growers as they cultivate their crops. This includes learning how farmers use information from various sources (weather, soil, markets, etc.) to make pivotal decisions, identifying the most critical challenges that occur during horticultural production, and determining how tools can be built to reduce these challenges. The Designing a Digital Horticultural Toolbox (DDHT) project looks to inform the design of more digital technologies for practitioners of annual fruit and vegetable production. We're looking for farmers engaged in fruit and vegetable production who are interested in sharing their insight on crop production challenges and potential digitally-enabled solutions.

Who: Owners and operators of **Illinois, Indiana, Kentucky, Michigan, Ohio, and Wisconsin** farms producing **cucumber, melon, pepper or tomato.**

What: Participate in **3 workshops** where you will tell us about production challenges you face and provide input on digital tool designs.

When: Workshops will be held on a **rolling schedule** depending on your availability **from now until January 2024.**

Where: Workshops will be held either at a university **extension site** or **online** via Zoom conference call software, depending on your preference.

Thank You: As a thank you to participants we will be compensating you at a rate of **$25 per hour,** rounded up. This will result in compensation of **$175** for participation in all study activities.

For more information on this project see:
http://aginformaticslab.org/index.php/2022/12/06/the-ddht-project/

Sign up:
https://bit.ly/ddht_recruitment_qualtrics

Questions:
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Purdue University IRB Protocol:
 # IRB-2022-841

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